



For Immediate Release

MEDIA ALERT

WHAT: Need a *Lyft*? It's *Uber* Easy! Seniors learn the benefits of two of the most popular ride-sharing companies, *Uber* and *Lyft*.

WHO: Senior community Hub members ages 55+, together with Bayview residents and UW Foster School grad and Uber/Lyft driver, Kurt Ricketts.

WHEN: Tuesday, June 2, 2015 from 1:00-2:00 pm.

WHERE: "The Hub" at Bayview Retirement Community on 20 W. Queen Anne Driveway, Seattle, WA 98119. The Hub is a welcoming and inspiring space for seniors ages 55+ to stay connected and engaged.

WHY: Ride-shares are the new taxis. Kurt Ricketts will highlight the benefits of ride-shares, how to get your first ride for free and why it's not just for techies! The ease-of-use of ride-shares has propelled companies such as *Uber* and *Lyft* to become a preferred, safe and affordable route of transportation. Bayview residents who have used this mode of transportation first-hand will be present and available for interviews.

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