



BAYVIEW

A POINT OF VIEW



EVOLVING TOGETHER

Annual Report
2015

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BAYVIEW
A POINT OF VIEW

BayviewCommunity.org

Message from the Chair of the Board and the CEO

After 54 years of service, 2015 marks a year of evolution to position Bayview to serve the next fifty years. So many things have evolved since our inception; ponder the change in telephones from switchboard operator to the current iPhone that communicates on endless platforms or medical advances that have extended the length of a healthy life. Some expectations in senior living communities have changed drastically, others remain constant such as Bayview's mission "Transforming the experience of aging by creating opportunities for healthy, spiritual and purposeful living for our residents, children, staff, and the greater community."

Bayview is respectful of and guided by its heritage while unrelenting in ensuring our evolution of exceptional health, human and senior living services of tomorrow. Sustainability is the cornerstone to our Residents of today and tomorrow. As more and more for-profits enter the senior living realm, Bayview has an important role to play as a vital, energizing non-profit in the marketplace. As a non-profit we are founded to serve a humanitarian need and are governed by a volunteer Board of Trustees. Bayview's assets and income from our operations are never distributed to owners but are cycled back into the community and mission. Our Trustees come into the Board room with a servant's heart, tempered with discernment towards real world sensibilities regarding programmatic excellence, financial accountability and business integrity.

After years of research and discussion, LeadingAge, a national association of not for profits unveiled a new name, replacing Continuing Care Retirement Community with Life Plan Community. Focusing on transitions from end stages of life to conversations of preferences and needs-a life plan. Bayview



has been working with a marketing firm to refresh our logo, website and collateral materials in response to changing market expectations. We have a high level of brand recognition from our 54 years of service and will retain "Bayview", however "Retirement Community" will not carry forward.

2016 will experience the launching of reinvestment in our bricks and mortar with construction planned to begin in the summer. This investment will meet the demands of the market place and will reveal enhanced amenities, additional apartments and a specific memory care cluster to better serve our residents who have these needs.

We look forward to celebrating the successful completion of our renovation and positioning Bayview to be the community of choice for the next 50 years. Our successful evolution is a reflection of our residents, staff, community and friends of Bayview. Thank you for your continued support.

Mary Cordts
Mary Cordts, CEO

Nancy Waiss
Nancy Waiss, Board Chair

"Bayview is respectful of and guided by its heritage."

Memories Explored in 2015

As we look back at 2015, we see not only the good that was done but the steps that have been taken to ensure we continue to lay the foundations of our mission for the coming years.



It's Never Too Late to Try Something New

Our amazing Bayview residents were at it again in 2015 as they expressed their creative selves in a 13-episode first ever senior webisode project. Residents created, wrote, and starred in these 2 minute films, weaving together the dreams of a sleepwalker as his retirement community fought off alien bears, ghosts, and played some wild golf off the 10th floor solarium. We at Bayview encourage everyone to jump on opportunities to learn new skills, meet new friends, and explore new possibilities. Using creativity as a catalyst, Bayview residents continually prove it's never too late to try something new.

Bayview Participates in Queen Anne Days

Residents and staff represented Bayview at one of the biggest neighborhood celebrations - Queen Anne Days. Bayview celebrated with the community and offered fun summer activities like Tai Chi, Knitting and Chess.



Brain Expert Kicks off Bayview Series with a Revolutionary Retirement Communities

Dr. John Medina, brain expert and author of the book 'Brain Rules', kicked-off Bayview's annual spring lecture series with a presentation on ways that our brains can actually improve as we age. He addressed a breakfast audience of 75 plus Friends of Bayview. Medina's research shows that our brains become clearer—often returning with great vividness to remember best what happened between the ages of 18 and 30. Political events. Researchers have found that our "bump years" experience improvements in their





Bayview Annual Lecture A Thought for

The *New York Times* best-seller, *Brain Rules*, by John Medina. Medina shared some good news about aging. In older adults, Medina told a story of new memories frozen from childhood thaw and wisdom and surprising joy. 75 to 80 year-olds are the ages of 15 and 28, especially music, books, and art. Older people exposed to these “reminiscence” activities for cognitive function and health.

Swingin’ at the Savoy: Sinatra Style

On a perfect late summer evening in September, a standing room only crowd of 160 guests from Bayview and the broader community delighted in a memorable second annual Swingin’ at the Savoy Gala. Bayview’s 1st floor was transformed into an elegant supper club atmosphere during the mid-century heyday of Sinatra with Count Basie and The Rat Pack. Guests enjoyed fine food and company. They filled the dance floor, cutting a rug to favorites like Luck Be a Lady Tonight, Mack the Knife, and New York, New York. The capstone of the evening was a video presentation featuring Bayview residents testifying to the rich heritage and caring community that makes Bayview the special place they call home.



A New Kind of Storytelling: Media

We enjoyed a growing relationship with King 5 TV. Reporter Heather Graf shares her experiences at Bayview below.



By Heather Graf, King 5 Reporter

From the moment I walked through the door, I knew that Bayview Retirement Community was a special place.

As a reporter for KING 5 News, I've been lucky enough to get to tell a few stories about the incredible people who call Bayview home. People like Randolph Hokanson, who played the piano beautifully in a concert for Bayview's residents (*image above*), to mark his 100th birthday. Or Stuart Barker, who

I met in the audience of that concert. He was moved to tears by Randolph's music! I got to spend time with the passionate Seahawks fans at Bayview, as they cheered on their favorite team during Monday night football. I got to meet Dottie Neufeld, Rose-Marie Brown, and Arleen Nelson, and hear the incredible advice they would give their younger selves, when Bayview took part in YouTube's 'Dear Me' campaign in March of 2015.

Through my experiences covering stories there, I've learned that both the residents and staff make Bayview truly a special place to live. I'm especially

grateful to the residents for not only sharing their compelling and personal stories but for trusting me enough to tell them and share them with our viewers. When I first started working with Bayview, the Twitter profile for @RetireatBayview caught my eye. It reads: "Transforming the experience of aging. Great #storytelling always wins." I couldn't have said it better myself and I'm already looking forward to my next visit!

All Bayview appearances on King 5 can be found on Bayview's Facebook page.

Bayview ventured onto a new platform to share inspirational stories, embracing the art of storytelling through broadcast television on King 5. The results were electrifying. Here's a recap of King 5's coverage.

Behind-the-Scenes Photos

#DearMe Campaign

Residents Dottie, Arleen, and Rose-Marie joined Youtube's #DearMe initiative that asked women what advice they would give their younger self to empower young women around the world.



#LoveWins Story

Life is more vibrant when #LoveWins. Resident Dottie shared her story of love and loss during a historic day in June when same-sex marriage was made legal nationwide.



Seahawks' Story

The couple that roots together stays together. Residents Chuck and Marilyn couldn't help but celebrate a Seahawks' win against Detroit.



Bob's Block for Tots

Bob Mitchell makes Christmas wishes come true all year long. His gifts of hand made blocks brought generations together at Mary's Place. His long-term vision is to make sure every child has a set of blocks.



A New Kind of Storytelling: Social Media

Social media has allowed us to tell our non-profit story with much greater reach than ever before. It has deepened our relationships with family members, media and the community. Most importantly, social media has been an effective tool in advocating our cause and mission in transforming the experience of aging.

Visit

[www.Facebook.com/
BayviewCommunity](http://www.Facebook.com/BayviewCommunity)

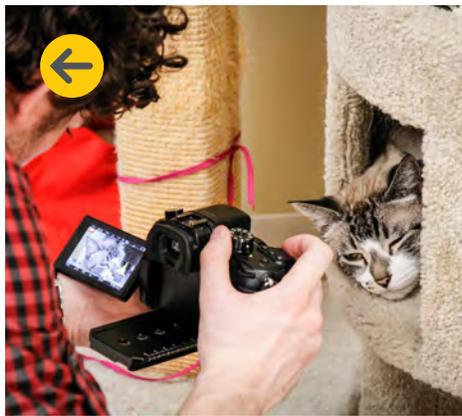
Intergenerational Stories

From our Intergenerational Music Therapy Program to Manners at the Manor, Bayview shines light on the positive benefits of spanning our program across the generations.



Mr. Pickles and Frankie Short Docs

Bayview partnered with the GreaterGood organization and created two short docs on our two very friendly community cats. Both videos received local, national, and global attention.



Resident Stories

Our residents contribute to our organization's unique DNA. From resident spotlights to showcasing amazing talents, our residents make Bayview the wonderfully unique place it is.



LeadingAge WA Social Media Award

Bayview was the recipient of LeadingAge Washington's Annual Conference Social Media/ Emerging Technology Silver Award.



Action!



13

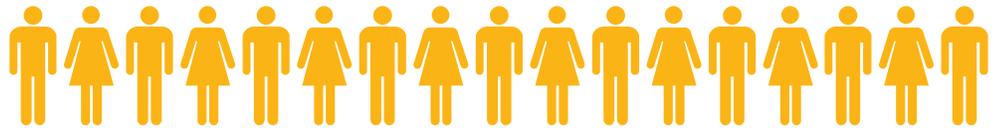
Online webisodes! The first ever series for seniors to write, act, and direct!

Available via www.youtube.com/RetireAtBayview



+600 Facebook Followers

109%
increase from 2014



+750,000

Collective video views for our Mr. Pickles and Frankie Short Documentaries



Cost-saving and time efficient ways in spreading our mission statement and inspirational stories that defy aging stereotypes

2 New Partnerships



Scott Jackman Films, telling your stories through movies and music & **GreaterGood Organization**, giving you online tools to support a cause of your choice

+250

Twitter Followers



Winner

LeadingAge WA
Social Media
Silver Award



June David's Legacy

June David lived at Bayview from 2009 until she passed away in early 2015. Later in 2015, Bayview was notified that June had made a bequest to Bayview through her will, leaving a legacy to benefit the lives of fellow residents for years to come.

1923-2015

From her birth in Lapeer, Michigan in 1923 to her death, June is remembered by her family and loved ones as “a fiercely independent and loving woman who made it in this world her way.” Her high school yearbook commented, “she can dance, she can sing, she can turn a handspring, and climb a sycamore tree.” She distinguished herself as a newspaper editor, in chorus, band and orchestra, as well as theater productions.

After moving to Seattle in 1960, June spent the bulk of her career at Boeing, retiring in 1988 as Executive Assistant to then President and Vice President of the Board, Malcolm Stamper. She had several adopted grandchildren and great grandchildren who affectionately called her “June Babes.”

June lived alone most of her adult life, and though valuing her privacy, she found community at Bayview. She is remembered by friends and staff as sweet, loving, kind, and spunky. She had a great sense of humor. She loved music, and rarely missed a Tuesday night jam session. She also loved dogs who came to Bayview, and those dogs loved her.

But most of all, June came to love the people of Bayview who were all her friends. She was very grateful for the community, the staff and the loving care and attentiveness she experienced at Bayview.

We honor her and the legacy of her generosity.



GiveBIG Got Bigger!

Generosity overflowed as Bayview's residents and friends stepped up big time in support of Bayview's third GiveBIG Day, carried out in partnership with the Seattle Foundation. Because of you, we raised a total of \$34,800, double the total raised in 2014! All donations went to support the mission of the Bayview Manor Foundation. A huge thank you to everyone who gave for being a Bayview champion! Bayview residents and friends are invited to give to the Foundation throughout the year. And in 2016, plans are being discussed about a giving drive of Bayview's own.

The Bayview Manor Foundation acknowledges the generosity of these donors for the year 2015

Bayview also thanks our volunteers for their generosity and commitment to Bayview! Your extraordinary acts have a lasting impact on Bayview and the community.

\$20,000+

Mary Cordts
The Estate of June David*

\$10,000-\$19,000

Marjorie Guy

\$5,000-\$9,999

Jens and Marion Bakke
Tom and Orian Harrington

\$1,000-\$4,999

Anonymous
Joan T. Anthony *
Barbara Beaumont
Chuck and Marilyn Blankenship
Wilbur Choy and
Nancy Adachi-Osawa
Judy Foss
Merrie Good
Beatrice Granen
Peter R. and Maxine Henning
Sadako Houghten
Bill and Wendy Jordan
Frances Keenan *
Helen Marshall
Bob and Donna McIntosh
Dave and Jo Anne Peterson
Shirley Rehngren
Ted and Rosa Lea Taylor
Jack and Harriett Trowbridge
Wes and Carolyn Uhlman
Nancy and Martin Waiss
Jerry West

\$500-\$999

Anonymous
Mary Body

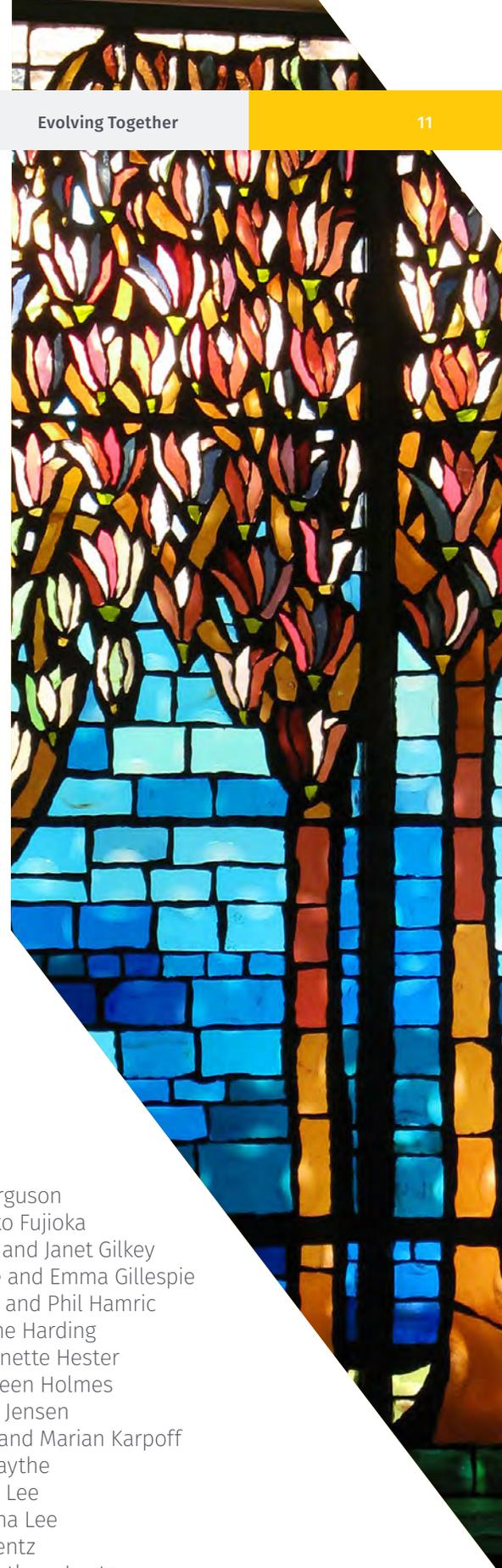
Hugh and Shannon Brannon
Wayne and Betty Bruning
Bill Dejarlais
Jan and Chuck Gould
Molly and Ed Henderson
Marcelle Hickman
Randy Hokanson
Steven Jager
Patricia and Richard Kerbs
Ron and Mavis Kreizenbeck
Audrey Lewison
Ida Lucas
Jay and Kay Marsh
Jim and Carol Russell
George Smith
Kay Stave
Dorothy Trenor
Susan and Bob Vukich
Marion Watanabe
Bruce and Janet Winchell

Up to \$499

Anonymous (3)
Linda and Ken Adkins
Scott Anderson
Suzanne and Loren Barsness
S Lynn Beaumont
Teru Beppu
Richard and Elizabeth Blakney
Diane Brelsford
Rose-Marie Brown
Clayton and Joyce Carlson
Tom Carlson and Dale Alekel
Tom Challoner
Gregory and Kirsten Clark
Diane De Valck
Joyce and Randy Doucet
Susan M. Evans

Jo Ferguson
Mariko Fujioka
Mark and Janet Gilkey
Steve and Emma Gillespie
Carol and Phil Hamric
Joanne Harding
Antoinette Hester
Kathleen Holmes
Carol Jensen
Fred and Marian Karpoff
Bill Laythe
Emily Lee
Martha Lee
Flo Lentz
Flo Kathryn Lentz
Tamar Libicki

* Deceased





Up to \$499 cont.

Colleen Long
 Kevin and Andrea Lunde
 Nancy MacKenzie
 Edith J. Maffeo
 MT McDermott
 Dave and Judy McNeal
 Bob and Jo Mitchell
 Arleen Nelson
 Dottie Neufeld
 Anthony Neupert
 Betty J. Neville
 Anne Norris
 Colleen O'Brien
 Florence Pung
 Susan Reitz
 Fifth Floor Residents
 Ninth Floor Residents
 Seventh Floor Residents
 Sixth Floor Residents
 Jack and Jean Reynolds
 Theresa Robertson
 Ed and Mary Rodriguez-Sider
 Phoebe Russell
 Diane Ryan
 Marion Schroeder
 Peter Spurgin
 David Tarica
 June Vynne
 Ellie Weisenbach
 Nancy Weinbeck and Matt Woods

The Bayview Club is a circle of donors who have made a standing commitment to an annual gift of \$500 or more. Bayview club gifts support opportunities for seniors to thrive at Bayview and in our greater community.

Donations of \$500 or more annually

Anonymous
 Hugh and Shannon Brannon
 Wayne and Betty Bruning
 Mary Cordts
 Peter R. and Maxine Henning
 Bob and Donna McIntosh
 Jim and Carol Russell
 George Smith
 Ted and Rosa Lea Taylor
 Susan and Bob Vukich
 Nancy and Martin Waiss
 Marion Watanabe
 Bruce and Jan Winchell

Although every effort has been made to ensure the accuracy of this listing, we apologize for any errors. Please report omissions or corrections to the Development Office at 206.281.5761.



**OUR GREATEST
REWARDS ARE OFTEN
FOUND IN SERVING
OTHERS. BAYVIEW
HAS BEEN INVOLVED
WITH THE GREATER
COMMUNITY SINCE**

1961

AND SERVES IN

5 areas

Financial and
In-Kind Support
to the Greater
Community:

*Residents with
Mary's Place Community

\$57,177

Being a Good Neighbor
and Supporting the Local
Communities

\$538,743

Charitable Care

\$3,461

Seniors and the Arts and
Intergenerational Programs

\$5,180

Leadership Development and
Deepening the Capacity of
Those Who Serve Seniors

\$10,863

Supporting Successful
Aging and Senior-Focused
Non-Profits



2014
\$3,500 Raised for Medic One
Foundation



2013
\$1,400 Raised for Queen
Anne Helpline

Bayview's 3rd Annual Bazaar

When passion and creativity connect with vocational and life-skills, the result is an energized, resident committee leading Bayview toward its very successful 3rd Annual Holiday Bazaar! While Bayview has held two previous benefit bazaars, 2015 was the first year in which all merchandise and baked goods were created or donated by our residents and staff! Residents chose Mary's Place, a well-known Seattle non-profit providing services to marginalized and homeless women and their families, as recipient of the proceeds—a grand total of \$4525 (our largest total to date!) A group of residents traveled to Mary's Place headquarters to present a check, tour the facilities, and greet participants whom they had met at the bazaar.

Mary's Place has been a long-time partner with Bayview and the opportunity to talk with women of Mary's Place has begun to deepen our relationships. Who knows what possibilities will emerge in the future, as persons from different worlds begin to speak and listen to one another, new understandings are gained, and a new avenue of community-building is born!



Our Response to the Earthquake in Nepal

On April 25, 2015, a massive 7.8 earthquake rocked the fragile nation of Nepal. Through MercyCorps' fund drive, our community raised a total of \$4,930 for our global brothers and sisters.

A Poetic Evolution

The Hub at Bayview is a community space for anyone 55+. Benjamin Schmitt from Old Growth Northwest shares his experience as Hub Poetry Instructor.



By Benjamin Schmitt, Old Growth Northwest

Evolution can seem cold. For some of us, it may evoke imagery of a merciless environment filled with creatures struggling to survive. For others, it may feel isolating, causing them to reflect on the competitive nature of life. And yet evolution can be warm, especially when it is experienced in a group. To truly evolve is to let go of what holds us down while embracing meaningful change. Community evolution requires the diminishment of isolation, as community members grow together they become trusted elements in each other's lives. I have seen evolution in my poetry workshop at The Hub at Bayview in a number of ways.

The most significant evolution has

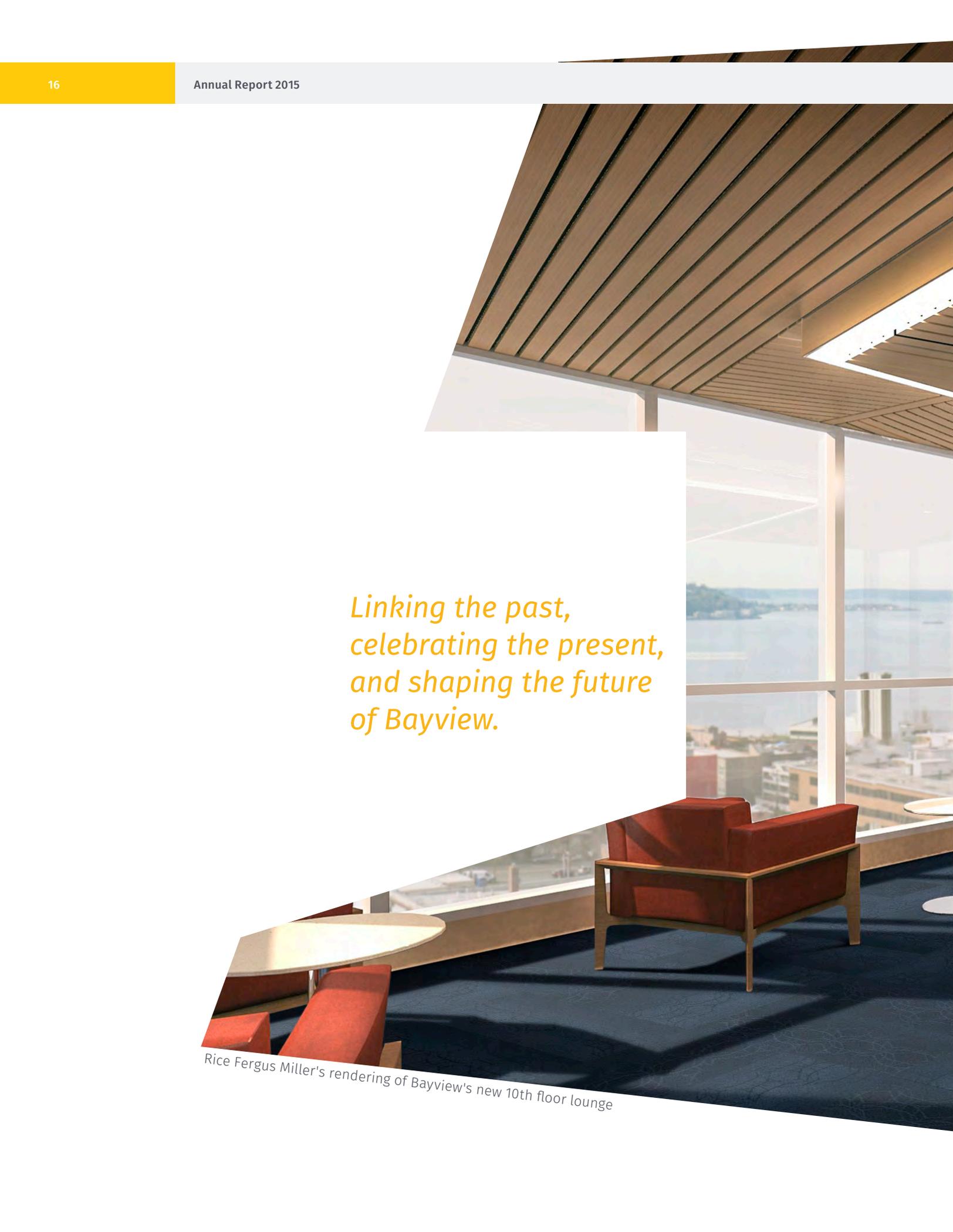
taken place in the poetry itself. Some of the workshop participants who felt comfortable writing in one style are now taking chances with other forms of poetry. Others, who started off using poetry as a way to come to terms with past trauma, are now using this art form to experience the beauty of the natural world in a deeper way than ever before. Still others are using poetry to explore stories and events in search of a greater empathy, not only with other participants, but with the world around them.

Another evolution I have witnessed is in the relationships between the participants. One of the values of Old Growth Northwest is Collaborative Learning. Primarily, this means fostering community through literature both inside and outside of the workshop. In the workshop, I have seen the participants offer tremendous insights and observations about each other's

work. Outside of the workshop, we have an entertaining email chain filled with poems, quotes, pictures, jokes, events, and opportunities that we share with one another.

There are numerous other evolutions I have witnessed in our workshop, but there is one in particular that I would like to leave you with. It is the evolution of caring. During every class the participants ask me about my daughter and gush over pictures of her. And when someone is ill or going through a hard time, the rest of us are there for them with cards, gifts, offers of transportation, and listening ears. This is the warm evolution that brings us together each week, eager to share our words.

.....
 Join Benjamin and community members at The Hub every Friday from 10:00 am to 12:00 pm. More programs on Mondays & Wednesdays.



*Linking the past,
celebrating the present,
and shaping the future
of Bayview.*

Rice Fergus Miller's rendering of Bayview's new 10th floor lounge

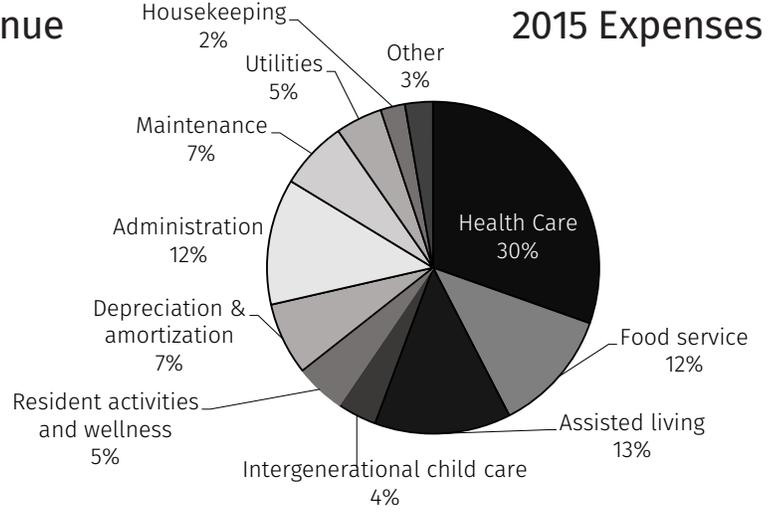
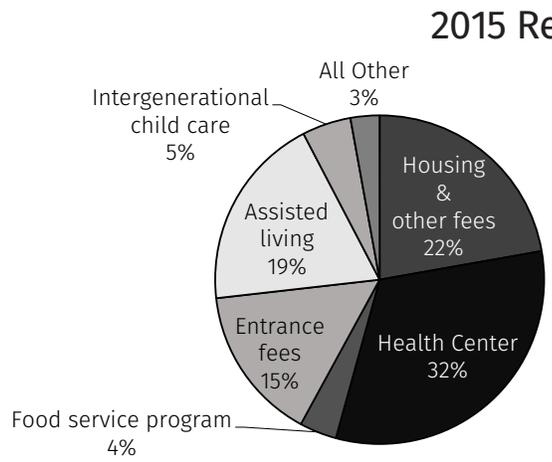
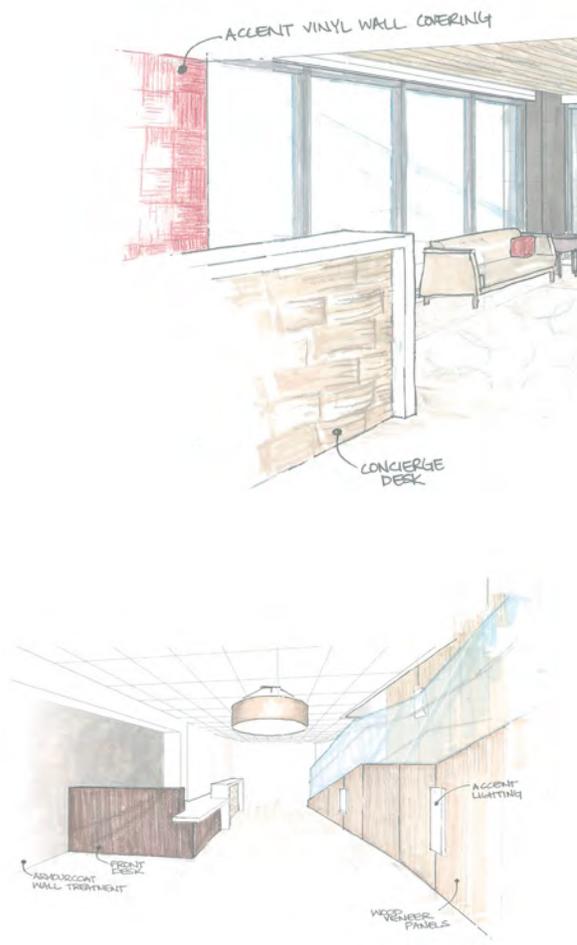


Statement of Financial Position

| ASSETS | 2015 | 2014 |
|-------------------------|---------------------|---------------------|
| Current Assets | \$5,712,124 | \$4,361,304 |
| Investments | \$3,836,749 | \$5,755,273 |
| Plan & Equipment | \$6,211,193 | \$6,576,945 |
| Land | \$12,698,979 | \$12,698,979 |
| Deferred Financing Cost | \$29,391 | \$45,906 |
| Other Assets | \$1,278,633 | \$496,319 |
| Total Assets | \$29,767,069 | \$29,934,726 |

| Liabilities & Net Assets | 2015 | 2014 |
|---|---------------------|---------------------|
| Current Liabilities | \$2,128,137 | \$1,895,198 |
| Long Term Liabilities | \$11,007,735 | \$12,029,245 |
| Total Net Assets | \$16,631,197 | \$16,010,283 |
| Total Liabilities & Net Assets | \$29,767,069 | \$29,934,726 |

| Statement of Operations | 2015 | 2014 |
|-------------------------|------------------|--------------------|
| Total Support & Revenue | \$13,819,108 | \$14,695,581 |
| Total Expenses | \$13,145,725 | \$12,994,888 |
| Operating Margin | \$673,383 | \$1,700,693 |



Bayview Retirement Community



Executive Team

Mary Cordts, Chief Executive Officer

Jan Anderson, Director of Pastoral Care

Janelle Ansell, Health Services Administrator

Jomar Balgos, Director of Nursing Services

Tom Carlson, Director of Development

Jill Chang, Director of Creative Communications

Joyce Doucet, Chief Financial Officer

Dan Galvin, Director of Food Services

Debbie Gillaspie, Director of Assisted Living

Jeff Goldsmith, Director of Wellness

Jamie Hart, Director of Social Services

Lea Miller, Director of Sales

Pete Rezendes, Director of Facilities

Jackie Schooley, Director of Intergenerational Children's Center

Nancy Weinbeck, Director of Resident Services

Donna Winer, Director of Human Resources

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Bruce Winchell, Vice-Chair

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Hugh Brannon, Asst. Treasurer

Molly Henderson, Secretary

Suzanne Barsness

Jan Gould

Pete Henning

Al Levine

David Peterson

Wes Uhlman

Marion Watanabe

Nancy Adachi-Osawa, Ex Officio

James Russell, Ex Officio

Susan Vukich, Emeritus

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Steve Gillespie, Vice Chair

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Wayne Bruning

Carl Christensen

John Coney

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Greg Key

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Annalee Oakes

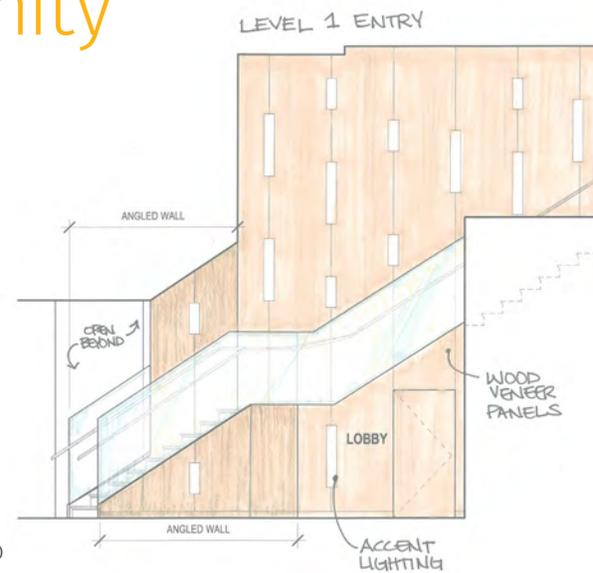
Susanna Ray

Steve Sankey

Pat Sobeck

Scott Stover

Waing Waing



Bayview Manor Foundation

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Frank Zaballos, Past President

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Bob Stevenson, Secretary

Jim Battles

Carol Jensen

Bill Jordan

Ron Kreizenbeck

Emily Lee

Jay Marsh

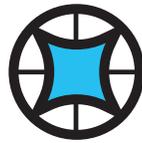
Jay Miller

Advisory Council Members

Merrie Good

Bob Mitchell

Marilyn Stevens



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